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DJ Beatnick

Our semi-regular look at the San Diego DJ scene

By [Kinsee Morlan](#)



Caption: Beatnick Credit: Photo by Pete Nguyen

Artist: DJ / producer [Beatnick](#)

Sound: When Beatnick steps to the stage, don't be surprised if you hear an old track thrown in with something newer by Mayer Hawthorne. Seriously, this dude has a Serato-induced multiple-personality disorder. Depending on where he is and what he wants, he'll play anything from house and electro to hip-hop, soul and reggae. Beatnick, though, likes to play a few songs that are undiscovered by the mainstream.

"That's our job—to introduce new music to people," he says. "Not too many of those anymore."

Stats: Beatnick's been DJing for more than a decade, and he's got the promotional powerhouse Sleeping Giant Music representing him, so his schedule is pretty full. On Fridays you can find him at The Office in North Park, spinning dance music, mixtape soul and disco. Saturdays he's at Bar Dynamite, playing hip-hop and dancehall (one Saturday a month when he's at F6ix for a hip-hop set), and one Thursday

he's at The Ivy @ The Andaz Hotel. Once a month, you can find him at Searsucker and Burlap, where he spins mellower, loungey sets. Beatnick also produces a monthly music podcast with Sleeping Giant Music that you can subscribe to at giantsarise.com.

Coming up: Next week, Beatnick will drop a new mixtape, *Fresh Cargo*, a blend of rap and dubstep with a bit of reggae. The mixtape is a collaboration with the Mission Gorge boutique The Fresh Yard, and Beatnick will give out copies of the CD at the release party at 9 | Feb. 19, at El Dorado. DJ Artistic, Domi Young and others will perform.

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