

# The Articles

San Diego Happy Hour Magazine  
happyhourmagonline.com

Pacific Beach - Mission Beach - Ocean Beach - La Jolla - Mission Valley - Downtown - Mission Hills - Hillcrest - Little Italy - Coronado

## Sections

Today's Specials

Home

This Issue

Articles

Gallery

Advertise

Links

## Featured Bars



Village Pizzeria - Coronado  
\$2-beer, wine and over-sized slices. [more](#) -



Fred's Mexican cafe - Gaslamp  
Monday - \$2.50 House Margaritas and \$2.00 Domestic [more](#) -



Trophys - La Mesa  
\$2.50 Domestic Draft Pints (Bud & Miller Lite), \$3- [more](#) -

## SPIN SAN DIEGO

### Mikey Beats

**Birthdate:** 3/25/79  
**Birth Place:** San Diego!!!  
**Current Residence:** Pacific Beach  
**Residency club/bar:**  
Wednesdays: Moondoggies  
Thursdays: Hard Rock Hotel  
Fridays and Saturdays: Between Aubergine, Confidential, Sidebar, and Bar West.  
For the first half of '08 I'll be on tour with Monster Energy Drink for the AMA Supercross.

**Label:** Sleeping Giant Music

**Favorite Happy Hour:** Firehouse in Pacific Beach

**Favorite hang-out:** Firehouse or Thruster's Lounge in Pacific Beach

**Something only a local would know about San Diego:** The best Mexican food in town is in Logan Heights at a place called Quatros Milpas; the biggest burritos are at JV's in Bay Park and the best hot sauce is at Taco Surf in PB.

**All-time favorite album:** It's a tie between Midnight Marauders by Tribe Called Quest, 40 oz. To Freedom by Sublime and Alice in Chains MTV Unplugged

**Influences:** I have many people who have influenced me in my music career such as Len Paul of Soma and Matt Spencer of Djhere. Creatively speaking, I have to say Djs Fresh One, Chris Cutz and Scooter have pushed me to excel on the decks. Personally my main influences have been my amazingly supportive family and the most wonderful girl a boy could ever fall in love with, my girlfriend Jenny.

#### How long you been spinning and how'd you get started?

I have been spinning for about five years. I used to play in a band for years with Jimi Lane of the local band Split Finger but there were conflicts of interest that lead me to being a dj. I met Fresh One and Chris Cutz spinning at Thruster's Lounge back in the day and latched on to them like a lost puppy. They've been putting up with me ever since.

#### Best memory as a DJ?

I have opened up for Wu, Z-Trip and De La Soul to name a few but my best memory as a dj changes every weekend because for me each gig is better than the last.

#### Best thing about DJing?

There are many great things about being a dj and many people do it for different reasons. I treat this as a job and like any other good worker; I do my job to the best of my ability. So the best thing about being a dj would have to be not being confined to an office or having to wear a suite.

#### Worst thing about being a DJ?

"Can you play..." "No I can't," sike. Requests are a downer, but you gotta hear the people out. If you're a dj and you don't listen to the people and play only what you want, stay in your garage. Requests do bug though especially when peeps ask for songs that are out of your range or opposite what the club is feeling.

#### Any pre-DJ rituals?

Shots are mandatory. I like to loosen up before I get on and especially when I'm on. After all, how am I supposed to relate to a bunch of drunk people when I'm sober?

#### What about the DJ scene in San Diego? Is it comparable to other places?

San Diego is a very fickle town. People get comfortable in their neighborhoods and only go out to their local spots. We have the talent that other cities lack, but the scene has never been unified.

#### How would you describe the mix you play?

It all depends on where I play and under what circumstances. I pride myself in my rock sets but the majority of the time I am mixing in and out of different genres while maintaining a comfortable vibe.



PAHR - It's not just a game, it's a lifestyle.



ROYALTY LIMOUSINE - Premier limousine service at an affordable price



Join us on MySpace.com

## WHAT'S IN THE MAR-APR ISSUE

### How To - San Diego

Just got into town and wondering how to dress for all of the different areas of San Diego? Or have you lived here your whole life and are still clueless as to how to dress for Pacific Beach vs. Downtown? Well, I've got your "How To" dress for Downtown, Pacific Beach and La Jolla....

[full article...](#)

**What sets you apart then all the other DJ's in San Diego?**

I like to have a good time on the decks and I show it. I consider what I do on stage a performance. I'm not nervous of showing emotion or getting a reaction from the crowd. So when I stick my tongue out and cross my eyes at you, don't get scared or talk trash, it's just me being me.

**Are there any records/songs from when you first started DJing that you still spin today?**

I play a ton of old school that to me is timeless. When I started buying records, I focused on old school, so I still play all that.

**What is San Diego listening to right now?**

San Diego is listening to the radio too much. A lot of local radio stations are playing crap. That may be my opinion but can you tell me that "Superman that hoe," is really worth hearing all day long?

**What direction do you see DJing going in?**

Since Djs started using Serato I have seen a big change in djs. Now you have all the music you could ever want at your fingertips. Djs are using their music knowledge to their advantage by integrating many different genres into their sets. I like that.

**What's a typical weekend like for Mikey Beats?**

A typical weekend for me starts on Thursday night and ends early Sunday morning. I book through the weekend so I'm always on the go. Monster Energy Drink is sending me out on tour for the 2008 AMA Supercross so I'll be seeing the US. Aside from work, you can catch me in PB eating Mexican food and whistling louder than construction workers.

**What else do you do besides mixing?**

I own a bikini company called Bunny Bikini and I work with Sleeping Giant Music writing all the copy for the site and e-mails.

**Last words or anything we should look out for in 2008?**

Holler if you hear me, point if you see me. Don't forget to tip your bartenders and waitresses. Get a taxi, get a DD, where a safety belt and a condom.

**Any shout-outs?**

I wanna say what's up to Sleeping Giant Music, The Monster Army, Djhere Productions, Dtown Productions, The whole Endev crew, Meritte and the Confidential crew, Fortune music, my family and all the PB locals for supporting me and putting up with my antics!

**Spin San Diego**

Mikey Beats - Any pre-DJ rituals? Shots are mandatory. I like to loosen up before I get on and especially when I'm on. After all, how am I supposed to relate to a bunch of drunk people when I'm sober?[full article...](#)

**Hometown Celeb**

AJ, host of Channel 93.3 "AJ's Playhouse" - Favorite Happy Hour: I've got one in every neighborhood. When you wake up as early as I do "Happy Hour" is about as late as you stay out!...[full article...](#)

**Listen Local**

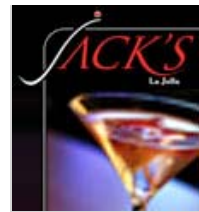
Get Back Loretta - How would you describe your sound without referencing to other band names? We play happy pop music. Whether it's a fast song or a slow song, we're always having a good time and our vibe is always positive. [full article...](#)

**Mind that Moves**

Welcome to the new Red Circle. In a city where clubs are constantly one-upping each other with all the latest bells and whistles, the new owners of the Red Circle have decidedly determined that less is more.... [full article...](#)

**Featured Spot**

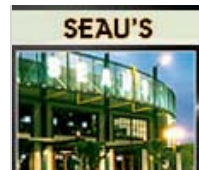
It doesn't matter if you're a local, business professional or tourist; I guarantee you'll enjoy each of these fine establishments.. [full article...](#)



**Jack's La Jolla - LaJolla**

\$3 well and beer, Wine at discounted prices also - [more](#)

-





**Seau's -  
Mission Valley**  
: \$3:00 Domestic Pints\$3.50:  
Mlcrobrew Pints, Imp-[more -](#)



**JRDN -  
Pacific Beach**  
Eat well. Live well. On the  
beach. California Fres-[more -](#)

[Advertise](#) | [Site Map](#) | [XML Site Map](#) | [Contact Us](#) | ©2007 Happy Hour Magazine | [Website by RaeSea Internet Marketing](#)  
[Find a Happy Hour Special - Monday](#) | [Tuesday](#) | [Wednesday](#) | [Thursday](#) | [Friday](#) | [The Weekend](#)