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## SIMPLY GIGANTIC

A BREAKOUT PR AGENCY SPECIALIZING IN THE  
MUSIC INDUSTRY + BEYOND

NEWS

# Sleeping Giant Music Launches New Public Relations Agency



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By Ariana O'Keefe

Internationally recognized booking agency Sleeping Giant Music remains at the forefront of all things music for its relentless dedication to talent and breaking boundaries. Now, they've announced their newest venture. Named Simply Gigantic, this is their very own public relations agency which will hone in on artist, record label, venue, club, and festival PR.

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When it comes to innovation and the evolution of artist projects, Simply Gigantic aims to be the jack-of-all-trades surrounding PR efforts. They'll offer one-on-one consultations alongside full-service packages and retainers surrounding track and album releases, venue and festival announcements, and tour support. Being a boutique agency, they hope to maintain long lasting relationships with their clientele and augment true personal connections.

**“Many of our clients have noticed a disconnect between artists and their publicists, so we decided to create a forward-thinking PR agency that will cultivate positive and personal alliances in the music industry.” – Freddie Harb (Simply Gigantic President)**

Sleeping Giant Music executives Freddie Harb, Troy Gilmore, Angel Matos, and Mike Beltran are no newcomers to the industry. Between the four of them, they have helped hundreds of artists establish and grow their careers like Darude, Rafa Barrios, Harry Romero and strings more.

Simply Gigantic aspires to impact the music industry and artists' careers in a positive manner through modernized public relations strategies and meaningful relationships. They hope this new endeavor will provide new connections for their team and broaden

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They hope this new endeavor will provide new connections for their team and broaden their horizons to audiences outside of their booking agency. For more information visit [www.simplygigantic.com](http://www.simplygigantic.com) or email [hello@simplygigantic.com](mailto:hello@simplygigantic.com).

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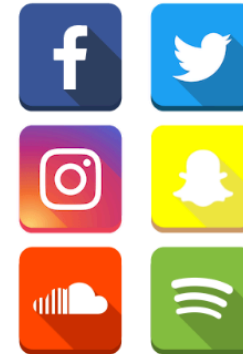
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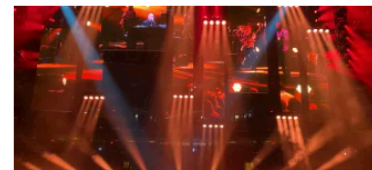
Ariana O'Keefe

From her first concert at 10 years old, Ariana's number one thing in life has always been music. Now, at age 25, she's found her passion within the EDM industry. Ariana grew up in the Boston area and moved to Florida where she graduated from Rollins College in Orlando. Inspired by DJ/Producers making their dreams come true and by sensational performances at EDM festivals around the world, Ariana is thrilled to be on the road to living out her dreams.

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